



ACN 642 576 350

Cookie Policy

ZIKSU CAPITAL LTD

Last updated: September 2024

At ziksu.com, we utilise cookies and other similar technologies to enhance and personalise your online experience. These technologies, including cookies, pixels, web beacons, and gifs, collectively referred to as 'cookies' in this Cookie Policy, are used across our subdomains to collect information aimed at improving user experience. Our privacy policy elaborates on our principles regarding the collection, processing, and storage of your information. Specifically, this policy outlines how we, along with our partners and service users, employ cookies and provides options for managing their use.

What are cookies?

A cookie is a text file or packet of information placed on your hard disk by a web page server to enhance interaction with your computer. Our website utilises two types of cookies: persistent cookies, which are stored in your 'Cookies' folder after you close your browser and can be reused during subsequent visits; and session cookies, which are temporarily stored in your computer's memory and disappear when you close your browser or shut down your computer. Cookies do not execute programs and are uniquely assigned to you, readable only by the web server in the domain that issued them. In some cases, cookies may collect and store personal information. We treat all personal information with the same level of privacy protection, whether gathered via cookies or other means.

Why we use cookies.

Our website, www.ziksu.com, utilises cookies for several purposes:

- To remember your preferences while navigating our website.
- To display relevant notifications tailored to your subscription status (e.g., newsletters, email subscriptions).
- To retain data details submitted by you (e.g., through online forms, comments, forum posts, chat messages, reviews, ratings).

While many of these cookies are cleared upon logging out, some may persist to ensure your preferences are maintained for future sessions.

Third party cookies

Third-party cookies may be placed on our website in certain instances. For instance:

- Google Analytics, a widely used and trusted website analytics solution, may utilise cookies to collect de-identified data on user behaviour, such as session duration and page visits.
- Google AdSense, a prominent website advertising solution, may employ cookies to deliver targeted advertisements across the internet and manage ad frequency.
- Third-party social media applications (e.g., Facebook, Twitter, LinkedIn, Pinterest, YouTube, Instagram, etc.) may utilise cookies to facilitate social media buttons and plugins embedded on our website.

Re-marketing

We utilise Google AdWords and Facebook remarketing services to advertise on third-party websites to visitors who have previously interacted with our site. This allows us to customise our marketing efforts to better meet your preferences and display relevant advertisements only. Such ads may appear on Google search result pages, websites within the Google Display Network, or on Facebook. Google and Facebook may employ cookies and/or pixel tags for these purposes. Any data collected by Google and/or Facebook will adhere to their respective privacy policies. We do not receive any personal information from Google or Facebook.

You can manage your Google ad preferences through the Google Ads Settings page (<https://www.google.com/settings/ads>). Facebook offers an Ad Choices link that allows you to opt out of targeted advertising.

Controlling cookies

You have the option to configure your internet browser settings to accept all cookies, reject all cookies, or notify you when a cookie is sent. Please refer to your browser's instructions to understand how to adjust these settings. While most web browsers automatically accept cookies, you can typically modify your preferences to decline them if you choose. However, declining cookies may limit your ability to fully experience the interactive features of our website.

For guidance on managing and deleting cookies, please visit aboutcookies.org. Additionally, to learn more about your choices concerning the use of your web browsing activity, refer to relevant resources.

Changes to this Cookie Policy will be effective upon posting the revised version on or through ziksu.com. Any personal information collected through cookies is obtained with your transparent notice and consent. Where applicable, we provide options for opting out.

We trust this Cookie Policy provides clarity and assurance regarding our use of cookies. Please review our Privacy Policy for details on other ways we utilise collected information. Should you have further questions, feel free to contact us at support@ziksu.com.

Please note that disabling cookies may impact the functionality of certain features on ziksu.com.